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DALITETA 1932

FOR

1932

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Phone 29412

2038 Cloverfield Boulevard SANTA MONICA, CALIF.

ROOTS PLANTS S E E D

SATISFACTION GUARANTEED

"Its Not Home Until Its Planted"

General Information

TERMS:—Cash with order please. Dahlia orders are delivered prepaid.

SHIPPING—Roots at any time wanted. Plants April 15.

GUARANTEE—All stock to be true to name and from strong, healthy stock. All Roots to show eyes..

ORDER EARLY—To avoid disappointment as stock of some of the most desirable varities will not be sufficient. Please indicate a second choice.

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Dahlia Green Plants

are rooted cuttings, taken from roots which have been started early in the greenhouse. There has been a considerable discussion over the use of Green Plants, some favoring them, and some condemning their use.

We recommend their use very highly to anyone who will take care of them after they plant them. Like any other plant, they must be cultivated, watered and sprayed if insects bother. If you will do this, you will find that Green Plants will produce more and better flowers, and just as good roots as if grown from root stock. They are less liable to carry disease, the clump of roots are much easier to divide next Spring, and they cost just half as much, usually, as roots of the same variety.

Dahlia Green Plants are ready for shipment after April First and will bloom at about the same time as roots which have been planted three weeks earlier.

Our prices quoted are for good, strong stock, true to name. Instruction and suggestions for growing are sent with the shipment.

Dahlia Roots are ready for shipment after March First. Retail orders are sent prepaid at the prices quoted, providing the order amounts to \$2.00. On smaller orders add 25c to cover transportation

DAHLIA COLLECTIONS

I am offering this season special collection made up of one tuber each of my most popular varieties. This gives an opportunity of securing a choice collection at a greatly reduced cost. These collections are carefully balanced as to color, and are made up of large dahlias only. There are twelve guaranted tubers in each collection, all labelled, and of varieties that can be found in this catalogue. We prepay all postage. At least double catalogue value.

These collections are \$5.00, \$10.00 and \$25.00

Dahlia Seed

Seed offered by me in this list, is, I firmly believe, the best that can be grown as I grow only the best varieties of late introduction with a few older ones of proven performance to give the best balance of type and color.

This seed is grown under as near ideal conditions as is possible in a plot planned and planted for the production of the best possible results. Type, color and quality are carefully mixed.

This seed has produced during the past five years better than eighty per cent double flowers and has given full satisfaction wherever grown.

The purchaser of this seed can feel safe as I have only one grade and that the best. No singles or any varieties of open centered Dahlias are grown in my garden.

Practically all of my customers increase their order from year to year, and I have never lost one on account of dissatisfaction over flowers produced from my seed.

All seed is thoroughly ripened on the plant and each seed is individually inspected, thus insuring a very high percentage of germination. Full cultural directions on each package.

Seed available from all varieties in this list either by name of parent or mixed.

All Dahlias listed in this catalogue have grown well for me this past season and only strong healthy roots are sent out.

Full cultural directions with each retail order.

Our motto is:

"Satisfaction Guaranteed"

No transaction is considered as completed unless and until the customer is satisfied.

When ordering seed please indicate a second choice as the supply of some varieties is limited.

My Introductions For 1932

CLAIR DE LUNE

(Light of the Moon)

An informal decorative of very artistic formation on the best of stems, bloom held well out of the fine foliage. A very strong grower, insect resistant, early bloomer, naturally large and prolific. Winner of American Home Achievement Medal for most worthy new Dahlia at Los Angeles, Calif., in 1931. Winner twice in 1930 as largest flower. On the current honor roll. Color is a clear sulphur yellow.

Root, \$10.00

Plant, \$5.00

LAURINE STOCKWELL

A semi cactus of real beauty in a very pleasing rich pink, with cream center held erect on strong stems insect resistant, strong grower, flowers from eight to ten inches by four to six inches in depth. As this is written, Nov. 5, 1931, the plants are covered with blooms and most of them are still full centered.

Root, \$10.00

Plant, \$7.50

EDWARD R. HUNT

A large decorative of good form and extremely prolific; strong grower, insect resistant and an all round satisfactory flower. Blooms early and late during either hot or cool weather. Color is new, best desecribed as Fuschia and makes this Dahlia a real addition to any garden.

Root, \$5.00

Plant, \$2.50

DONNA ROSA

An informal decorative of a very pleasing shade of old rose on long stems, medium to large size and good depth. Makes an excellent cut flower.

Root, \$5.00

Plant, \$2.50

ALICE BOSS

A decorative of striking appearance. It grows very tall and is covered with bloom at all times. Keeps well when cut. Color is cameo pink with cream center.

Root, \$3.00

Plant, \$1.50

All the above have done well in the East as well as in California.



American Legion

I take pleasure in listing this fine Dahlia introduced by Mr. Joseph Nuneviller of the American Dahlia Farm. I have grown it this past season and find it one of the best I have ever grown. As described by the originator it is a very charming shade of yellow, very large and deep on a very robust plant. Long stems hold the bold flower well out of the foliage.

This Dahlia won two gold merals and the American Home Achievement Medal at Altantic City, N. J., also a gold medal at Camden, N. J.

Roots, April 1st......\$15.00 Plants, May 1st.......7.50

NOTE:-No seed from this variety available.

MARQUITA

Here is a minature decorative of perfect form and habit. Color is a rosy pink with a decided lavender cast. Long stems, size 2½ to 3½ inches. Plant covered with bloom at all times; keeps exceptionally well when cut. Won first prize for best Minature at Los Angeles and Long Beach, Calif.

Roots, \$1.00

MINATURE DAHLIAS

This type is rapidly coming into its own on account of the great value as cut flowers. They are very dainty and add charm to any garden.

I	Roots
Elizabeth Pape (CAC.) Salmon	\$.50
Dundee (S. C.) Orange	.50
Marquita (DEC.) Lavender Pink	1.00
Oh Min (DEC.) Orange and Yellow	1.00

General List

9	Root	Plant
Achievement (Inf. Dec.)		\$5.00
Altamont (Dec.)		ψο.σσ
American Triumph (Cac.)		2.50
Arthur W. Grey (Dec.)		2.00
Beau Jaune (Dec. New)		2.50
Charles G. Reed (Dec.)	7.50	3.75
Donna California (Dec.)	7.50	3.75
Daylo (Dec.)	5.00	2.50
Dwight W. Morrow (Dec.)	10.00	5.00
Dorothy Stone (Dec.)	4.00	2.00
Eagle Rock Fantasy (I. Dec.)	15.00	7.50
Eagle Rock Wonder (S. C.)	7.50	3.75
El Rey (Dec.)	4.00	2.00
Eliza London Shepard (Dec.)		2.50
	5.00	
Fordhook Crusader (Dec.)	3.00	1.50
Fordhook Emperor (I. Dec.)	5.00	2.50
Fort Monmouth (I. Dec.)	2.00	1.00
Gabriel (Dec.)	5.00	2.50
Gold Imperial (Dec.)	4.00	2.00
Golden Goblin, The (Dec.)	10.00	5.00
Gladys Sherwood (S. C.)	.50	
Ivory (Dec.)	7.50	3.75
Imperial Pink (Dec.)	10.00	5.00
Jane Cowl (I. Dec.)	1.00	9.50
Jim Moore (S. C.)	$\frac{5.00}{3.00}$	2.50 1.50
Jersey's Beauty (Dec.)	.50	1.50
Jersey's Beacon (Dec.)	.50	
J. D. Torbert (I. Dec.)	5.00	2.50
Karl Bonawitz (S. C.)	7.50	3.75
Katherine Cole (Dec.)	3.00	1.50
Kathleen Norris (I. Dec.)	4.00	2.00
King Midas (Dec.)	2.50	1.25
Kemp's Violet Wonder (I. Dec.)	2.00	1.00
Laurel Beauty (Dec.)	7.50	3.75
Lochinvar (Dec.)	7.50	3.75
Linda Vista (Dec.) Lincoln G. Dickey (I. Dec.)	3.00	1.50
Mabel S. Douglass (S. C.)	5.00 5.00	2.50 2.50
Minnie Eastman (S. C.)	2.00	1.00
Miss Delaware (S. C.)		1.00
Monmouth Champion (Dec.)	5.00	2.50
Mrs. L. F. Hyde (Dec.)	7.50	3.75
Mrs. J. G. Carver (Dec.)	5.00	2.50
Norman (Cac.)	.50	
Oriental Beauty (S. C.)	2.00	1.00
Rosa Nell (I. Dec.)	.50	
The World (Dec.)	2.50	1.25
Thomas A. Edison (Dec.)	5.00	2.50
Treasure Island (Dec.)	2.50	1.25
W. H .T. (Dec.)	5.00	2.50

